DESHEALTH AUTUMN SCHOOL

SERVICE & PRODUCT DESIGN FOR CIRCULAR HEALTHCARE

September 29th, 2025
October 3rd, 2025

FREE OF CHARGE
MADE POSSIBLE THROUGH EU FUNDING

HALF-DAY PREPARATION
AT HOME

4 FULL DAYS ON-SITE
IN DELFT & ROTTERDAM, NETHERLANDS

HALF-DAY REFLECTION
AT HOME

LOCATION - **TU DELFT**

5 DAYS COURSE

THE COURSE

In this five-day course, learn to apply the Circular Healthcare Design Canvas to real-world healthcare challenges. Work hands-on with experts from top European universities on pursuing sustainable service and product design in healthcare.

FOUR DAY PROGRAM OVERVIEW

Monday 29
Arrival

Tuesday 30
Module 1 & 2
@Delft

Wednesday 1
Visit Erasmus MC & Social Program
@Rotterdam

Thursday 2
Module 3 & 4
@Delft

Friday 3
Module 5 & 6
@Delft

APPLY

Submit your application following the instructions provided by your institution / organization

OR

Visit the site:
www.deshealth.eu
Write to:
info@deshealth.eu
jotte.dekoning@tudelft.nl

Funded by the European Union

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PROGRAM

TUESDAY 30

MODULE 1 (TEM/TU DELFT)

Sustainability & Healthcare

- Program & participant introduction
- Circular Hospital Canvas
- Case & Team creation

MODULE 2 (ESCI-UPF/TU DELFT)

Environmental Assessment

- Introduction to Environmental Assessment
- EA Software & tools
- Exercise: performing EA to cases

WEDNESDAY 1

FIELD DAY

Visit Erasmus UMC

- Green Teams
- Sustainability Task Force
- EMC Cases: meet MSCs & PHds

Social Program

- Rotterdam walking tour & dinner

TU Delft Faculty of Industrial Design, Landbergstraat 15, 2628 CE Delft

THURSDAY 2

MODULE 3 (TU DELFT)

Visual Mapping

- Mapping techniques (patient & product journeys, stakeholders)
- Excercise: stakeholder mapping

MODULE 4 (TU DELFT)

Circular R-Strategies

- Barriers & Enablers
- Exercise: Identifying & selecting R-Strategies

FRIDAY 3

MODULE 5 (POLITO/TU DELFT)

Systemic Design & Co-creation

- Systemic Design Principles
- Creative facilitation
- Brainstorming
- Circular interventions

MODULE 6 (ALL PARTNERS)

Implementation & Final Presentations

- Transition thinking
- X Curve
- Final presentations

Erasmus University Medical Center,
Dr. Molewaterplein 40, 3015 GD Rotterdam

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